



Delight in the Details

Why miss out on life's most precious moments because of hearing loss? Many wait too long to seek help, but you don't have to. As part of your Blue Cross Blue Shield of Massachusetts Medicare Advantage plan, you have a hearing aid benefit available through TruHearing®.

Your benefit makes it easy



Unmatched Service

TruHearing guides you from first call to aftercare and beyond. Our Hearing Consultants schedule an exam, fitting, and follow-up with a licensed provider near you. We work with your health plan to help you understand your benefit.



Hearing Aids That Enhance Life¹

Stream your favorite music and shows with Bluetooth®. Get health insights to help you set goals and improve your health. Communicate directly with your provider in TruHearing's app.



Simply State-of-the-Art²

Own Voice Processing (OVP®) removes the sound of your speech from all other amplified sound to make your voice sound more natural. Multi-track processing technology filters noise and helps you focus on voices. Rechargeable battery options last from breakfast to bedtime.



Call TruHearing to learn more and schedule a hearing care appointment near you.

1-844-810-7571

TTY: 711

Hours:

8 a.m. – 8 p.m.,
Monday–Friday

Your 2022 Hearing Coverage

Your benefit covers up to two Advanced or Premium hearing aids per year with copayments starting at \$699.



TruHearing Advanced TruHearing Premium*

32 Channels | 6 Programs 48 Channels | 6 Programs

Your Plan:	Retail: \$2,720/aid	Retail: \$3,250/aid	Routine Exam In-Network ³
All Blue Cross Blue Shield of Massachusetts Medicare Advantage HMO Blue and Medicare Advantage PPO Blue plans	\$699 copay/aid	\$999 copay/aid	\$0 exam copay

*Rechargeable battery option is available on select styles for an additional \$50 per hearing aid.

 Schedule an appointment
1-844-810-7571 | TTY: 711
Hours: 8 a.m. – 8 p.m., Monday–Friday

 Check your hearing
[BCBSMA-MA-HS.TruHearing.com](https://www.bcbsma-ma-hs.com/truhearing)

Your benefit also includes:



- + Risk-free 60-day trial period
- + 1 year of follow-up visits
- + 80 free batteries per non-rechargeable hearing aid
- + Full 3-year manufacturer warranty

¹Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory. In-app interfacing requires provider activation. ² Features may vary by model. Activation required. ³ Must be performed by a TruHearing network provider.

Blue Cross Blue Shield of Massachusetts is an HMO and PPO Plan with a Medicare Contract. Enrollment in Blue Cross and Blue Shield depends upon contract renewal.

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