

Trustees Meeting
Trustees
February 8, 2018 at 1:30 p.m.

Present: Jacquelin Apsler, Chair; Ron Chester, Kathleen Nichols, Peter Sugar
Absent: Martin Dermady, Jen James

Community Scan

The library is open more hours, there are more programs, and higher attendance at programs since the last strategic plan. Lincoln's population is older than average. People stay in Lincoln after their kids go away to college.

Overview of Trends

Kids born today won't drive cars. The cars won't need drivers. We won't own cars.

SOAR Exercise

Strengths

- Welcoming people presence (staff)
- Staff are a great team. Some libraries don't have that positive culture.
- Small library – physically you keep bumping into people. Some libraries are so big that you don't bump into people.
- Small community – everybody knows everybody. Lincoln has a small town feeling.
- The library is very well used.
- Cozy environment.
- Services are equivalent to those of a medium sized library. Tremendous amount of programming and services.
- According to Kathleen Nichols, Buck Creel likes the fact that the book collection is like one that a medium sized library has. (The library has lots of books. Some people has said that we have too many books.)
- Lincoln belongs to network so we can borrow materials from other libraries.
- Programming
- We are located in the center of town, which is a good location. The original library has not been torn down and a new building built on the edge of town.
- Kathleen has found that our staff have a higher competence in technology than in other libraries. Very competent staff. Bobbie has done well recruiting people for positions.

Opportunities

- DeCordova Museum and Sculpture Park has a library but does not have a librarian. We could interact with deCordova about their library.
- Schools have librarians. We can collaborate with them.
- By collaborating with other organizations, people would know where other opportunities lie. How do we strengthen the connections with other libraries in the community?
- There is a connection with the schools and need to market this.

- Collaborate with the Conservation Commission. Make an exhibit of their publications.
- What are other libraries in MA doing? We don't want to reinvent the wheel. (See what similar communities and different communities are doing.) (Take into account the needs of this community.)
- Programming at the library is popular because people don't want to go into Boston. Staff brings good programming opportunities to Lincoln.
- Get a program that is at BPL and bring it to Lincoln.
- Have a shuttle bus transport people from Lincoln to BPL the way people can take a bus from Lincoln to go to the Symphony.

Aspirations

- Cultural hub
- We have a satellite library at Bemis Hall. (This is contingent upon the Community Center getting built and the COA moving out of Bemis Hall.) Move some books to Bemis.
- Better integration of the Friends book sale if Bemis becomes a satellite library.
- Establish an endowment (a foundation) for the library to create an income for the library.

Results

- If there was a satellite library at Bemis, there would be more space here (3 Bedford Road).
- It would be another contact for the people – increases the number of hours of exposure for our collection.
- Bemis has a theater space we could use for performances.
- Increase programming, do more collaborative programming, bring people in from Boston to perform at Lincoln.
- Technology – have what people need and want in the library.

Vision Statement for the Library

Lincoln Public Library will be a cultural hub for the community while honoring its history and building its future.

Goal Development for the Library

- Every single space will have WiFi ability.
- Lincoln Library is Lincoln's living room. People can be very casual as they come and read.
- Reconfigure spaces and functions to better meet the needs of patrons and community. (The first floor plans from Bargmann Hendrie + Archetype make the space more flexible.)
- Some of our patrons are not comfortable using computers. Help them learn how to use the computers.
- HAFB has no library. How are we reaching HAFB residents?
- Commons, Ryan Estates, and Lincoln Woods – outreach to them too.

- Continue to add diverse programming for adults and children.
- Find ways to collaborate with other institutions on new programs.

Meeting adjourned at 2:45 p.m.